

## TXT2AFFILIATE PLATFORM AGREEMENT

**THIS AGREEMENT** (“AGREEMENT”) is entered into and is effective as of the signature dates at the end of this Agreement by and between Global Mobile, LLC. and its related corporate entities (collectively “GM”) and the County of Weber, Utah (“Customer”). Under this Agreement, the parties will work together to enable Customer utilization of GM’s TXT2AFFILIATE Platform, for the ability to secure affiliation for voters with Customer and then either direct users to Customer’s mobile applications or customized mobile web landing pages.

**RECITALS**

Customer will have access to and use of the GM platform to secure affiliation.  
 Customer will determine the appropriate date / time to promote the TXT2AFFILIATE platform.  
 Customer will be given complete tutorial training for the use of the GM online tool to create and manage mobile initiatives associated with TXT2AFFILIATE.

**MOBILE SERVICES**

This Agreement shall be binding on both parties and their related corporate entities and sets forth the terms and conditions under which GM shall provide voter communication platform services to Customer and which will include all of the following:

- Platform setup and management
  - Voter TXT2AFFILIATE Platform
    - Unaffiliated voter request
- Non-exclusive usage of the brand TXT2AFFILIATE with the keywords: Weber County
- Mutually agreed upon content integration through Customer’s mobile web site

**TERM**

- The terms of the Agreement are confidential to GM and Customer and are not to be shared with other parties.
- This Agreement shall start on March 1, 2022 and end on April 30<sup>th</sup> 2022

**FEE STRUCTURE**

- \$5,000 management fee (includes up to 100,000 messages)

**BILLING**

- All payments must be received by GM within thirty (30) days from the date of invoice; and
- GM reserves the right to suspend performance of its obligations under the Agreement in the event Customer fails to make timely payment or otherwise breaches the Agreement

<b>AGREED BY GLOBAL MOBILE, LLC.</b>		<b>AGREED BY Weber County UT</b>	
SIGNATURE	DATE	SIGNATURE	DATE
NAME		NAME	
TITLE		TITLE	